

Federal Communications Commission Washington, D.C. 20554	Approved by OMB 3060-1115 (March 2008)	FOR FCC USE ONLY
FCC 388 DTV Quarterly Activity Station Report		FOR COMMISSION USE ONLY FILE NO. BDERET-20090108ACE

Licensee BOARD OF TRUSTEES, UNIVERSITY OF FLORIDA		
Call Sign WUFT	Facility Id 69440	Previous Call Sign (if applicable)

Community of License			
City	State	County	Zip Code
GAINESVILLE	FL	ALACHUA	32611 -

Nielsen DMA GAINESVILLE	World Wide Web Home Page Address WWW.WUFT.TV	Licensee Renewal Expiration Date (mm/dd/yyyy) 02/01/2013
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Channel Numbers: (Check the Channel Number(s) to which this form applies.)		
<input checked="" type="checkbox"/> Analog	5	
<input checked="" type="checkbox"/> Digital	36	

Report reflects information for quarter ending: 12/31/2008

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?
 Option One (A and D) Option Two (B and D) Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?	<input checked="" type="radio"/> Yes <input type="radio"/> No
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Simulcasting:

Are you simulcasting on your Analog channel and your primary Digital stream?	<input checked="" type="radio"/> Yes <input type="radio"/> No
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Application Purpose:

<input checked="" type="radio"/> DTV Education Report	
<input type="radio"/> Amendment	File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?	<input checked="" type="radio"/> Yes <input type="radio"/> No
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30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs 10

Comments:

Section D (For all broadcasters)**Additional DTV On-air Initiatives - Last Quarter**

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

Yes No

Comments:

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website?

Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

Yes No

Comments:

WE HAVE A TRANSITION COUNTDOWN CLOCK ON OUR HOMEPAGE WITH A LINK TO WWW.DTV.GOV.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:

Community Events

Comments:

DTV DEMONSTRATIONS & RESOURCES OFFERED.

DVDS AND HANDOUTS WERE PROVIDED TO ALL ATTENDEES, EXCEPT AT THE LAST LISTED EVENT WHERE DVDS WERE NOT AVAILABLE.

10/4/08

FAMILY LITERACY FEST (800 IN ATTENDANCE)
GAINESVILLE DOWNTOWN LIBRARY

10/5/08

HISPANIC HEALTH FAIR (300)
MAYO, FL

10/19/08

HAMPTON FAIR (100)
HAMPTON, FL

10/25/08

UF HOMECOMING FOR ENGINEERS (200)
GAINESVILLE, FL

11/1/08

HEALTH FAIR (80)
MONTEOCHE, FL

11/21/08

PARENT COUNSELOR'S WORKSHOP (5)
GAINESVILLE, FL

11/24/08
ELDERCARE MEAL PROGRAM (25)
ARCHER, FL

12/5/08
ELDERCARE MEAL PROGRAM (25)
GAINESVILLE, FL

12/9/08
ELDERCARE MEAL PROGRAM (15)
MICANOPY, FL

12/10/08
ELDERCARE MEAL PROGRAM (12)
HAWTHORNE, FL

12/15/08
ELDERCARE MEAL PROGRAM (18)
WALDO, FL

12/16/08
ELDERCARE MEAL PROGRAM (25)
HIGH SPRINGS, FL

12/23/08
ELDER PROGRAM OF CITY OF ALACHUA (12)
ALACHUA, FL

Other (describe)

Comments:

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing

Typed or Printed Title of Person Signing
GENERAL MANAGER

Signature
LARRY DANKNER

Date (mm/dd/yyyy)
01/08/2009

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